

?show files;ds

File 476:Financial Times Fulltext 1982-2004/Sep 16  
(c) 2004 Financial Times Ltd  
File 610:Business Wire 1999-2004/Sep 16  
(c) 2004 Business Wire.  
File 613:PR Newswire 1999-2004/Sep 16  
(c) 2004 PR Newswire Association Inc  
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Sep 16  
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File 624:McGraw-Hill Publications 1985-2004/Sep 15  
(c) 2004 McGraw-Hill Co. Inc  
File 634:San Jose Mercury Jun 1985-2004/Sep 15  
(c) 2004 San Jose Mercury News  
File 636:Gale Group Newsletter DB(TM) 1987-2004/Sep 16  
(c) 2004 The Gale Group  
File 810:Business Wire 1986-1999/Feb 28  
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File 813:PR Newswire 1987-1999/Apr 30  
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File 625:American Banker Publications 1981-2004/Sep 16  
(c) 2004 American Banker  
File 637:Journal of Commerce 1986-2004/Sep 16  
(c) 2004 Commonwealth Bus. Media

Set	Items	Description
S1	66714	PRODUCT(2N)BUNDL??? OR CROSS()SELL??? OR COBRAND??? OR CO(-) )BRAND???
S2	3132028	RELATED OR ASSOCIATED OR AFFILIAT??? OR ALLIED OR ALLIANCE- OR INTERRELATED OR ANCILLARY OR AFFINITY
S3	10687513	SELL??? OR VEND??? OR LICENS??? OR LICENC??? OR SALE? ? OR PROVID??? OR PROVISION OR SUPPL???? OR BUY??? OR PURCHAS??? OR PROCUR??? OR ACQUIR??? OR OBTAIN???
S4	3261655	(TANGIBLE OR MATERIAL OR PHYSICAL) () (PRODUCT? ? OR ITEM? ? OR MERCHANDISE OR GOODS OR WARES OR ARTICLE? ? OR OBJECT? ?) - OR CD OR TAPE? ? OR ALBUM? ? OR DVD? ? OR SAFETY()DEVICE? ? OR NAVIGATION??()SYSTEM? ? OR EQUIPMENT OR TOOL? ?
S5	7876345	(INTANGIBLE OR IMMATERIAL OR VIRTUAL OR DIGITAL) () (PRODUCT? ? OR ITEM? ? OR MERCHANDISE OR GOODS OR WARES OR ARTICLE? ? - OR THING? ? OR OBJECT? ?) OR SERVICE? ? OR MUSIC OR SONG? ? OR DOWNLOAD? ? OR INSURANCE OR LESSONS OR INSTRUCTION
S6	675953	DISCOUNT? ? OR INCENTIVE? ? OR MARKDOWN? ? OR MARK??()DOWN? ? OR REBATE? ? OR REFUND?? OR MONEYBACK OR MONEY() (BACK OR O- FF)
S7	6885121	BOTH OR TOGETHER OR AT()ONCE OR SIMULTANEOUS? OR CONCURREN- T? OR SAME() (TIME OR INSTANT) OR EN()MASSE OR SET OR BUNDLE OR PACKAGE OR PAIR??? OR COUPL??? OR COMBIN??? OR AGGREGAT??? OR AGGRAGAT???
S8	471129	S1 OR (S2(5N)S3)
S9	703735	S4(20N)S5
S10	25148	S6(5N)S7
S11	11	S8(S)S9(S)S10
S12	235	S9(S)S10
S13	122	S9(10N)S10
S14	3	S13(S) (S1 OR S2)
S15	16641	S8(S)S9
S16	12078	S8(10N)S9
S17	1382	S7(S)S16
S18	63907	S7(10N)S9
S19	1003	S8(S)S18
S20	4	S6(10N)S19
S21	9	S6(S)S19
S22	58	S6 AND S19
S23	68	S11 OR S22
S24	45	S23 NOT PY>2000
S25	34	S24 NOT PD=20000630:20041031

S26

28 RD (unique items)

26/3,K/1 (Item 1 from file: 476)  
DIALOG(R)File 476:Financial Times Fulltext  
(c) 2004 Financial Times Ltd. All rts. reserv.

0009550768 BOIGNALAF2FT

COMMENT & ANALYSIS: Survival of the fittest: As the threat of deflation  
draws closer, companies must expand to stay afloat, for example by  
bundling services with products PETER MARTIN

PETER MARTIN

Financial Times, London Edition 1 ED, P 18

Tuesday, July 14, 1998

DOCUMENT TYPE: Columns; NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE:

FULLTEXT

Word Count: 858

...such as the oil business.

One such lesson for business-to-business manufacturers is to **bundle** the  
**physical product together** with **services**. Makers of oilfield  
**equipment** (such as drill-bits or drilling mud) have offered on-the-spot  
advice, consultancy and...

...out the bells and whistles, slash production costs, and sell the new  
product at a **discount** to their main offering.

If all goes well, high-end customers keep buying the main...

...to keep old and new lines going in tandem, selling the older products at  
a **discount**. This broadens a brand's shelf presence, retains loyal  
customers not ready to move, and...

26/3,K/4 (Item 2 from file: 613)  
DIALOG(R)File 613:PR Newswire  
(c) 2004 PR Newswire Association Inc. All rts. reserv.

00325292 20000502LATU085 (USE FORMAT 7 FOR FULLTEXT)

Prologis And Dana Commercial Credit Affiliates Form Venture to Provide  
Material Handling Equipment Leasing And Web-Based Asset Management Services  
PR Newswire

Tuesday, May 2, 2000 16:05 EDT

JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 745

...can assist  
customers in determining the best location for their facilities, negotiate  
business and tax **incentives**, develop or lease state-of-the-art  
facilities, and  
provide the required material handling equipment...

...will  
open the doors to new customers and new opportunities for DCC's asset  
management **services**. **Together**, we believe we can significantly grow  
this  
business and expand our position as a leading provider of material handling  
**equipment services**."

Dana Commercial Credit Corporation (DCC) is a leading provider of  
leasing  
and financing **services**, with assets of \$2.1 billion and managed assets of  
more  
than \$5.7 billion...

...is a subsidiary of the Fortune  
500 Dana Corporation (NYSE: DCN), a \$13 billion independent **supplier** to  
vehicle manufacturers and their **related** aftermarkets. DCC's services and

products include international financing, energy management, facility project development, joint...

26/3,K/17 (Item 2 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2004 The Gale Group.. All rts. reserv.

04181269 Supplier Number: 54719916 (USE FORMAT 7 FOR FULLTEXT)  
**DLJDIRECT.**  
The IPO Reporter, pSECD99141012  
May 24, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 395

... 29  
LTD &Pfd/Capital: 0.00% 0.00% P/Book: - 10.85  
The Company: DLJdirect **provides** online **discount** brokerage and **related** investment services. DLJdirect's investment services are targeted at self-directed, sophisticated online investors, who...

...company and industry research from DLJ and independent research organizations; DLJdirect MarketSpeed, a proprietary software **package** that allows customers the ability to access its online **services** an average of five times faster than other major Internet brokers; stock and mutual fund evaluation **tools**, including its proprietary StockScan for screening over 9,500 public companies and its proprietary FundScan...

26/3,K/26 (Item 2 from file: 813)  
DIALOG(R)File 813:PR Newswire  
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1197810 FLW001  
**New E-Commerce Management Solution From ibill**

DATE: December 10, 1997 08:05 EST WORD COUNT: 725

... processing service for one-time or recurring billing optimized for Web sites selling content and **services**; and Catalog Sales TP, a merchandise ordering/credit card payment solution for Web sites selling **tangible products**.

**Both** of these ibill TP-implemented products are targeted at transaction-intensive sites, and/or those...

... own accounts. Because ibill provides a secure, packaged transaction processing infrastructure, Web-site costs normally **associated** with **acquiring** an internal proficiency in transaction technology, or developing an in-house transaction processing infrastructure, have...

...ibill CMIs, Web administrators have the capability to track transactions via credit card number, process **refunds** directly, modify payment options, and other transaction management functions. All data is available for download...

26/AA,AN,TI/1 (Item 1 from file: 476)  
DIALOG(R)File 476:(c) 2004 Financial Times Ltd. All rts. reserv.

BOIGNALAF2FT

COMMENT & ANALYSIS: Survival of the fittest: As the threat of deflation  
draws closer, companies must expand to stay afloat, for example by  
bundling services with products PETER MARTIN

26/AA,AN,TI/2 (Item 1 from file: 610)  
DIALOG(R)File 610:(c) 2004 Business Wire. All rts. reserv.

19990615166B0621

Bidnow.com In Strategic Relationship with eUniverse; Firms Sign One-Month  
Trial Agreement

26/AA,AN,TI/3 (Item 1 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

20000619HSM015

Leading Online Players Join Forces to Provide Fleet Professionals  
Comprehensive Online Information And E-Commerce Exchange

26/AA,AN,TI/4 (Item 2 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

20000502LATU085

Prologis And Dana Commercial Credit Affiliates Form Venture to Provide  
Material Handling Equipment Leasing And Web-Based Asset Management Services

26/AA,AN,TI/5 (Item 3 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

20000222PHTU009

Msa Announces Fourth Quarter Results

26/AA,AN,TI/6 (Item 4 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

20000105LAW102

Leap Wireless International Reports Results for First Quarter of Fiscal  
2000

26/AA,AN,TI/7 (Item 5 from file: 613)  
DIALOG(R)File 613:(c) 2004 PR Newswire Association Inc. All rts. reserv.

19991011LAM044

Leap Wireless International Reports Results for Fourth Quarter And Fiscal  
Year 1999; Significant Milestones Achieved in Leap's First Year of  
Operation

26/AA,AN,TI/8 (Item 1 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

01728688 Supplier Number: 53081035

EarthLink Forms Partnership With Packard Bell NEC for Holiday Season;  
EarthLink Becomes Preferred ISP on All Packard Bell and NEC Ready  
Computers.

26/AA,AN,TI/9 (Item 2 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

01408100 Supplier Number: 46567748  
APACHE Medical Systems reports second quarter results.

26/AA,AN,TI/10 (Item 3 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

01206465 Supplier Number: 43445514  
DIALOGIC OFFERS CONFERENCING CAPABILITY FOR PEB ARCHITECTURE

26/AA,AN,TI/11 (Item 4 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.

01197034 Supplier Number: 43145538  
DLALOGIC RELEASES DID INTERFACE FOR PEB PLATFORM

26/AA,AN,TI/12 (Item 5 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.  
01192313 Supplier Number: 42972863  
DIALOGIC SIMPLIFIES DEVELOPMENT OF PBX INTEGRATED CALL PROCESSING SYSTEMS

26/AA,AN,TI/13 (Item 6 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.  
01187273 Supplier Number: 42822188  
DIALOGIC INTRODUCES FULLY APPROVED FOUR-CHANNEL DSP VOICE STORE-  
AND-FORWARD BOARD FOR NEW ZEALAND

26/AA,AN,TI/14 (Item 7 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.  
01175210 Supplier Number: 42415568  
VOICE INFORMATION SYSTEMS JOINS DIALOGIC TOOLKIT PROGRAM WITH VFEDIT

26/AA,AN,TI/15 (Item 8 from file: 621)  
DIALOG(R)File 621:(c) 2004 The Gale Group. All rts. reserv.  
01175189 Supplier Number: 42415547  
HIGH-QUALITY VOICE PROMPTS CREATED, TESTED, AND TRANSFERRED EASILY WITH  
DIALOGIC AC/200 AUDIO COUPLER

26/AA,AN,TI/16 (Item 1 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.  
04526160 Supplier Number: 58497700  
CRTC: Telecom Order CRTC 99-1203.

26/AA,AN,TI/17 (Item 2 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.  
04181269 Supplier Number: 54719916  
DLJDIRECT.

26/AA,AN,TI/18 (Item 3 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

04134022 Supplier Number: 54264978  
HOUSE PANELS APPROVE DBS BILLS.

26/AA,AN,TI/19 (Item 4 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

04097040 Supplier Number: 53910845  
MICROMUSE FINALLY APPOINTS NEW CHAIRMAN AND CEO. (Greg Brown)

26/AA,AN,TI/20 (Item 5 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.  
04074787 Supplier Number: 53612935  
Internet Access: Planet Direct and AT&T WorldNet Service Partner to Deliver  
Personal Start Pages. (Company Business and Marketing)

26/AA,AN,TI/21 (Item 6 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

03990678 Supplier Number: 53098210  
Internet Access: EarthLink Forms Partnership With Packard Bell NEC for  
Holiday Season; EarthLink Becomes Preferred ISP on All Packard Bell and  
NEC Ready Computers. (Company Business and Marketing)

26/AA,AN,TI/22 (Item 7 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

01696837 Supplier Number: 42728589  
FTC Investigating Joint Ventures Resulting in MD

26/AA,AN,TI/23 (Item 8 from file: 636)  
DIALOG(R)File 636:(c) 2004 The Gale Group. All rts. reserv.

01644364 Supplier Number: 42561848  
VOICE PROMPTS CREATED, TESTED, AND TRANSFERRED EASILY WITH DIALOGIC AC/200  
AUDIO COUPLER

26/AA,AN,TI/24 (Item 1 from file: 810)  
DIALOG(R)File 810:(c) 1999 Business Wire . All rts. reserv.

0205983

High tech trade opportunities conference set for Hangzhou, China; first of  
its kind conference endorsed by top Chinese officials

26/AA,AN,TI/25 (Item 1 from file: 813)  
DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1198580  
Netscape Delivers Netcenter Marketplace and Surpasses Two Million Member  
Milestone for Netcenter

26/AA,AN,TI/26 (Item 2 from file: 813)

DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1197810\*

New E-Commerce Management Solution From ibill

26/AA,AN,TI/27 (Item 3 from file: 813)

DIALOG(R)File 813:(c) 1999 PR Newswire Association Inc. All rts. reserv.

1170014

Netscape Expands Commerce Strategy for Netscape Netcenter with Netscape  
Marketplace Launch

26/AA,AN,TI/28 (Item 1 from file: 625)

DIALOG(R)File 625:(c) 2004 American Banker. All rts. reserv.

0114623

\* What Do We Sell? It's in the Book: Bank Catalogues Helping Consumers and  
Marketers